

qBud Privacy Policy

1. Introduction

At qBud, we place great importance on protecting your personal data. This privacy policy explains how we handle the information we collect and process about you. We strictly follow the guidelines of the General Data Protection Regulation (GDPR).

We recommend that you carefully read this document to understand how we safeguard your privacy.

2. Who are we?

qBud is an innovative company offering software solutions for entrepreneurs. Our website can be found at www.qbud.ai.

3. What data do we collect?

3.1 Visitors to our website

When you visit our website, we collect:

- Technical data: IP address, browser type, date and time of your visit
- Usage data: how you navigate through our site

If you use our AI assistant or fill out our contact form, we also ask for:

- Name
- Email address
- Phone number (optional)
- Company name (if applicable)
- The content of your message

3.2 Clients

For our clients, we process additional data necessary for our service provision. These may vary depending on the specific services you use.

3.3 Job applicants

If you apply for a job with us, we collect:

- First and last name
- Email address
- Phone number
- CV
- Cover letter
- LinkedIn profile (if shared)
- Indeed profile (if shared)

4. Why do we collect this data?

We use your data for the following purposes:

- Delivering and improving our services
 - Communication with our clients and visitors
 - Analysis and optimization of our website and services
 - Security and fraud prevention
 - Compliance with legal obligations
5. How long do we keep your data?
- Job application data: 4 weeks, unless you consent to longer retention (max. 1 year)
 - AI assistant conversations: default 1 year, adjustable by the client (7 days to 1 year)
 - Other data: as long as necessary for the purpose for which it was collected

6. Sharing of data

6.1 General policy

We only share your data if necessary for our service provision or if we are legally obliged to do so. We always ask for your consent before sharing data with third parties, unless this is not legally required.

6.2 AI functionality

For our AI services, we share anonymized data with Anthropic PBC, OpenAI LLC, and Google Ireland LTD. This data is retained for a maximum of 30 days and is not used to train their AI models.

6.3 Sub-processors

We work with carefully selected sub-processors. An up-to-date list of these parties can be found on our website under 'General terms and integrations'.

7. Your rights

Under the GDPR, you have various rights:

- Right to access your data
- Right to rectification of incorrect data
- Right to erasure of your data
- Right to restriction of processing
- Right to data portability
- Right to object to processing

To exercise these rights, you can contact us at hello@qbud.nl.

8. Cookies

We use cookies on our website. For more information about this, please refer to our separate cookie policy.

9. Newsletter

You can subscribe to our newsletter. For this, we only use your name and email address, and only after your explicit consent. Every newsletter contains an unsubscribe link.

10. Security

We take appropriate technical and organizational measures to protect your data against loss, theft, or unauthorized access.

11. Changes to this privacy policy

We reserve the right to modify this privacy policy. We will communicate significant changes via email and our website, with a two-month notice period.

12. Third-party websites

Our privacy policy does not apply to third-party websites we may link to. We recommend that you consult their privacy policy before using their services.

13. Questions or complaints

Do you have questions about our privacy policy or how we handle your data? Please contact us at hello@qbud.nl. We are here to help you.

At qBud, we are committed to protecting your privacy. We handle your data with care and strive for complete transparency in our processes. Together, we ensure safe and reliable service provision.